Important Dates		
Particulars	Date	
Abstract/Full Paper Submission:	31 <sup>st</sup> July 2018	
Full Paper Submission:	15 <sup>th</sup> August 2018	
Last Date of Payment/Registration:	1 <sup>st</sup> September 2018	

Category	Fees	Goods and Services Tax	Total
(a) Presenter	RM 550	RM 33	RM 583
(b) Student	RM 350	RM 21	RM 371
(c) Participant	RM 250	RM 15	RM 265

<sup>\*\*</sup> All the Fees are subjected to 6% Goods and Services Tax

# For further inquiries or comments, kindly contact:

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### THE CHALLENGES OF CHANGE

## THE 6TH INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE & ECONOMICS (BAFE) 2018

DATE: 4<sup>TH</sup> to 5<sup>TH</sup> October, 2018

VENUE: UNIVERSITI TUNKU ABDUL RAHMAN, KAMPAR CAMPUS, LOCATION: KAMPAR, PERAK, MALAYSIA

### Call for Papers

The Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the 6th International Conference on Business, Accounting, Finance, and Economics (BAFE 2018) on 4<sup>th</sup> to 5<sup>th</sup> October, 2018 in Universiti Tunku Abdul Rahman, Kampar Campus at Kampar, Perak, Malaysia. This conference aims to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge.

# Conference website <a href="http://www.utar.edu.my/bafe/">http://www.utar.edu.my/bafe/</a>





<sup>\*\*</sup>The registration fee includes admission to all sessions, lunch, gala dinner, refreshments, and conference materials.

## **Conference Topics**

The conference invites theoretical and empirical papers on ALL aspects of business management, accounting, finance, and economics (not limited to the following areas):

- Total quality management
- Supply chain management
- Industrial and service management
- Human resources management
- Small and medium entrepreneurship
- Management of information system
- Small and medium sized enterprises management
- Strategic management
- General management
- E-commerce
- Corporate governance
- Corporate entrepreneurship
- Merger and acquisition
- Financial and management accounting
- Taxation
- Ethics in accounting education
- Islamic finance and accounting
- Asset pricing
- Risk modelling and management
- Financial derivatives
- Financial regulation and supervision
- Liquidity management
- Financial crises
- International trade and finance
- Macroeconomic and monetary economics
- Banking and financial markets
- Econometric models and application
- Environmental economics
- Development economics
- East and Southeast Asian economies
- Halal Industry and International Trade
- Institutional Reform and Development in Islamic Economics
- The Rise of China and Its Economic Impacts
- Organizational behaviour
- Marketing
- Tourism Management
- Sustainability

# **Keynote Speaker**



# Prof Dr Wilton Chau Chi Wai Professor of Practice in Entrepreneurship Room 950, Cheng Yu Tung Building Chinese University of Hong Kong 12 Chak Cheung Street Shatin, N.T. Hong Kong Bachelor of Business Administration (Hons) Entrepreneurship

### Best Paper Award

Every submitted paper will be reviewed by a panel of Reviewers. The authors of top three papers will receive the Best Paper Award Certificates.

### E-Proceedings with ISBN

If you are interested in presenting at the conference, please submit your complete draft of paper to bafe@utar.edu.my. There is no limitation on the numbers of submission per author. All papers will undergo a blind peer review process. You will be notified for acceptance decision in **TWO** (2) weeks after the submission. Accepted papers will be published in the refereed conference proceedings with an ISBN.

If you have any queries, please contact the conference secretariat at <a href="mailto:bafe@utar.edu.my">bafe@utar.edu.my</a>. The full paper submission template and registration form can be downloaded from conference website: <a href="mailto:http://www.utar.edu.my/bafe/">http://www.utar.edu.my/bafe/</a>.

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